

Lula

2019 Costa Vineyard Pinot Noir

Winemaker Notes:

Located in the revered "Deep End" of the Anderson Valley, Lula is a boutique winery passionately crafting distinct wines of great pleasure from our Estate and select local vineyards. For many years we have been producing this unique Pinot Noir. 2018 is a very typical expression of the Costa Vineyard located in Comptche. Medium red in color, aromas and flavors of red currants and cherries mixed with oak spice that gives way to a palate that is soft, vibrant and delicate. Enjoy now through 2025.

Vineyard:

The five-acre vineyard, planted in 1998, is a prized source of Pinot Noir grapes located in the mountain town of Comptche, which sits 700 feet above sea level. Situated eight miles southeast of the coastal village of Mendocino, the Costa vineyard benefits from a cool, marine-influenced climate. The high-quality clones of Pinot Noir yield wines with fresh, pure aromas and bright rich flavors.

2019 Harvest:

Healthy rains over the winter created ideal spring conditions for early vine growth and the setting of a bountiful harvest. We adjusted the vine canopy and crop to ensure vines were balanced and the grapes would be of the highest quality. Summer conditions were ideal and after a long season and a warm finish, the grapes reached full maturity and were hand harvested.

Winemaking:

The grapes were hand harvested at night to ensure delicate handling and vibrant fruit flavors. Upon arrival at the winery the grapes were gently sorted, destemmed and then transferred to open top fermenter. After 2 days of cold soak at 50°F the grapes were inoculated with yeast to begin fermentation. Throughout fermentation the grapes were hand plunged to extract all of the richness of the grapes. Upon completion of the fermentation the finished wine was left to macerate for another 10 to 15 days with the grape skins to build mouth feel and complexity. The finished wine was then gently basket pressed to 3 year seasoned fine-grained new and used French oak barrels where the wine spent the next 10 months. Prior to bottling the wine was lightly fined and filtered.

Cases produced:	600	Alcohol:	14.0 %
Bottling date:	July 2020	Titrateable Acidity:	5.7 g/L
Suggested retail:	\$45	PH	3.5

About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.

2800 Guntly Rd ~ PO Box 145 ~ Philo, CA 95466 ~ 707.895.3737 ~ www.lulacellars.com ~ info@lulacellars.com